

# Sarah Richardson Consulting Pty Ltd

## Sarah Richardson Relocation November 2010

Sarah Richardson Consulting Pty Ltd is on the move and will be relocating to Sydney on 25 November. I have been appointed as Head of Marketing & Communications, St James Ethics Centre, a part-time position, which will enable me to continue my consultancy work from Sydney but on a part-time basis. Thank you to all the clients who have provided interesting and challenging work over the last seven years and I look forward to assisting you in the future from Sydney.

St James Ethics Centre is an independent not-for-profit organisation which provides a non-judgemental forum for the promotion and exploration of ethics. The Centre's mission is to encourage and assist individuals and organisations to include the ethical dimension in their daily lives, and thereby help to create a better world. Established in 1989 and with a growing national and international reputation, St James Ethics Centre provides services of advocacy, consulting, counselling, leadership development and training. The core training programs are *Ethical Intelligence & Good Decision Making* and *Business Ethics*. Many are aware of the Centre's popular televised *IQ<sup>2</sup> Australia* debates, *Festival of Dangerous Ideas*, *The HUB of Responsible Business Practice in Australia*, *Ethi-Call* the good decision line or the *Special Ethics Education Project* currently in pilot in New South Wales primary schools.

Sarah Richardson Consulting Pty Ltd, set up after I moved to Perth seven years ago, provides sales, marketing and management consulting for small to medium sized organisations, offering business advice to Managing Directors and owners who may not have a full-time senior strategist, marketer or HR person or who are looking for an objective outside review. The company consults across resources, tourism, retail, franchising, government, NFP, business to business services, consumer goods and industrial and technology sectors. Before moving to Perth I had spent 18 years working in senior marketing, sales and general management positions in several branded consumer and B2b multinational and SME organisations in the United States, Europe and Australia. I hold a BA, BCA, MBA (Hons) and am a member of Australian Marketing Institute (Associate Fellow, CPM), Australian Institute of Company Directors (GAICD), Women on Boards and University of Chicago Alumni Association (Chair, Perth Branch). I am a past Board Director, Board HR Committee Chair and Board Marketing Committee Chair of Workability, a Western Australian award winning NFP in the disability employment services sector.

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