

Sarah Richardson Appointed to Parkinson's Australia Board November 2015

In November 2015 Sarah Richardson was appointed as Non-Executive Director of Parkinson's Australia, a leading healthcare not-for-profit representing more than 80,000 Australians living with Parkinson's. The charity has a multifaceted approach of advocacy, partnerships, education and research. Parkinson's Australia operates a federated model with the six states and ACT as members, collaborates with the Shake It Up Australia Foundation, Friends of Parkinson's and international Parkinson's organisations, and is a World Parkinson's Coalition Partner.

Sarah brings to the Parkinson's Australia Board 25 years of board and executive experience in not-for-profits, the SME sector and large multinationals. She spent 15+ years in senior marketing, sales and general management positions in several branded consumer and B2b organisations in the United States, Europe and Australia before establishing her management consultancy a decade ago. She has strategic, financial and corporate governance skills including business commercialisation and development, acquisitions integration and turnaround experience.

Sarah is Advisory Board Member of ProPortion Foods Pty Ltd, an entrepreneurial supplier of innovative and nutrient rich foods for Australia's healthcare sector (hospitals, aged care facilities, Meals on Wheels).

She is also Director of Sarah Richardson Consulting (part time), consulting across not-for-profit, government, tourism, franchising, FMCG, retail, industrial, technology and resources sectors. Established in Perth in 2004, the consultancy relocated to Sydney in 2010 when Sarah began an executive career in the charity sector (St James Ethics Centre, Wesley Mission).

From 2013–14 Sarah served as Board Director at First Vintage Pty Ltd, a tech start up connecting wine club members with boutique Royal Agricultural Society prize winning wines. She is a past Board Director, HR Committee Chair and Marketing Committee Chair of Workability, a Western Australian award winning not-for-profit in the disability services sector.

Sarah holds a BA, BCA and MBA (Hons). She is member of Australian Marketing Institute (Associate Fellow, CPM), Women on Boards, Australian Fulbright Alumni Association and University of Chicago Alumni Association (Founder and former Chair, Perth Branch). She has received a number of awards for her not-for-profit, consultancy and corporate work.