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Sarah Richardson Consulting Pty Ltd

A Cuban inspired program is being rolled out by Professor Jack Beetson's Literacy for Life. He spoke with *ABC AWAYE!* on his goal to halve adult illiteracy in Indigenous communities across Australia.



My news

Recent inspiration

"When the new parish house was built, there was a splendid gymnasium... Sometimes Janey thought she should join the basketball team and stop watching the ants."

-*The Middle Moffat* by Eleanor Estes

On board

As part of my ongoing Parkinson's board role I recently participated at Melbourne/country Victoria research seminars, as well as a Canberra Parliament House event with community members, research organisation representatives and ~25 MPs/Senators.

In July I joined the Boards of Judo Federation of Australia and ACT Public Cemeteries Authority, and in May the

Sector spotlight

Are we NDIS ready?

On *ABC Life Matters* UK expert Dr Simon Duffy discussed this person centred reform, highlighting opportunities for less bureaucracy and more local community interests.



Latest musings

Let's get over that hurdle

The compliance, accountability, technology and sustainability challenges

health entity [Filling The Gap](#).

New website

Inspired by my new [website](#) features and my trend spotting passion, I've written a number of blogs from not-for-profit change to big data, enriched the news section, built SEO principles and made the site mobile responsive.



community and disability not-for-profit colleagues [awake at night](#).



The change conundrum

Many corporates have experienced first hand the results of being out of tune with consumers. We explore why charities are taking time to come to grips with putting the user at the centre and look at a new breed of [charity emerging](#).

Staying tuned

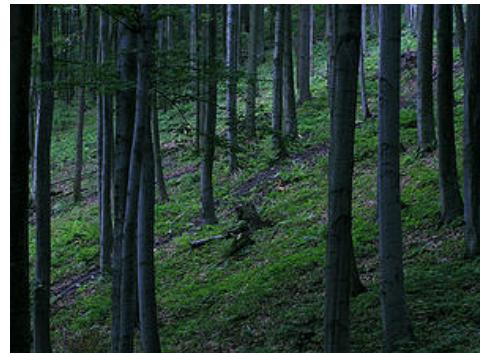
I'm always keen to keep up with latest trends and recently attended interesting seminars and read insightful research.

Health under the microscope

In April AHHA led a sector wide [Think Tank](#) on Australia's health system future, looking past the current challenges and over the horizon.

Revenue diversification key

In partnership with AICD, CommBank presented the annual [NFP Governance & Performance Study](#), concluding that financial sustainability remains the key issue for sector directors.



Strategy vs tactics

From large corporates to small organisations to charities, has a passion for operational excellence clouded our ability to create a [vision](#)?





Chuffed crowdfunding platform

I continue to watch with interest as [Chuffed](#) pioneers business models, societal issues and organisation processes to support the social sector.

Destination, today's digital theme

According to the Microsoft/Sitecore sponsored [TRA study](#), "we often talk about the roads (connectivity or digital infrastructure) and maybe the vehicles (devices, apps, websites, APIs, tech), but not enough about the destination or what users do on the journey."



NFP outcomes analysis

UK consultancy NFP Synergy released [research](#) on the effectiveness of cancer, heart disease, disability, poverty and environment organisations. Key takeouts are the importance of partnerships, change management, government advocacy, expectations clarity and diversity appreciation.

Koala springs ahead

Founded late 2015, this [social enterprise](#) is well on its way to revolutionising the Aussie sleeping experience while protecting our national icon with its leading edge, 120-night returnable, four-hour delivered mattresses, adopting a sick koala with every purchase.

just a fad?

Big data can be empowering for some organisations. Many others are overwhelmed and lack the resources or expertise to collect, manage and report on large amounts of [data](#).



My consultancy

Established in 2004, we provide SME sales, marketing and management consulting to build disciplines for turnaround/growth. The [consultancy](#) offers business advice to CEOs and Boards who may not have a senior marketer, sales manager or HR professional, or who are looking for an objective outside review.

Biz health check

Take the [Survey](#) to identify your business advice needs.

Gold stars

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