

## Sarah Richardson Consulting Pty Ltd

*I hope you've had a fab year and have great things in store for 2020.  
Please enjoy my Christmas [message](#).*



### My news

#### Recent inspiration

"...no man is so mentally and morally sound but that he will be in part both mad and wicked; and no man is so mad and wicked but he will be sensible and honourable in part ... no genius who is not also a fool, and no fool who is not also a genius."

-*Erewhon* by Samuel Butler

#### On board

I recently joined the Advisory Board of [Charley's Chocolate](#), a unique far north Queensland 'tree to bar' award winning chocolate and eco-tourism firm.



Earlier in 2019 I was appointed as [WOBSX](#) Chair's Adjunct, a successful peer to peer program getting talented and experienced female Directors onto ASX Boards.

#### New website

### Sector spotlight

#### Better Boards Innovation Tour

We visited RSPCA, Multiple Sclerosis Queensland and Queensland Performing Arts Centre, three very different organisations yet with similar innovation themes. The two day [conference](#) continued to inspire with highlights from the Royal Commissions, regional Australia, legislation and standards, strategy and board dynamics.



### Latest musings

#### What does innovation mean?

There are many helpful frameworks to support business growth. In my view these are fundamental but not sufficient on their own. From my SME experience there appear to be some distinctive [entrepreneurial skillsets and styles](#), including trusting on the

of blogs from not-for-profit change to big data, enriched the news section, built SEO principles and made the site mobile responsive.



## Staying tuned

I'm always keen to keep up with latest trends and recently attended interesting seminars and read insightful research.

### ACOSS Election Breakfast

The [ACOSS 2019 Federal Budget/Election Breakfast](#) featured MP Paul Fletcher, MP Chris Bowen and sector leaders, and highlighted gaps in Newstart, disability, youth and Aboriginal and Torres Strait Islander services.



### Harvard Nfp Performance Course

Thanks to a Harvard Social Enterprise Scholarship and Sport Australia Women Leaders Grant, I had the pleasure of completing the Harvard Kennedy School of Government/Harvard Business School Performance Management in Non-Profits program in mid-2018. It's easy to accept the presentation of activity and appreciate the team's hard work; the program brought home the importance of impact via effective resource allocation and the human dynamics involved in these decisions.

### Governance panels

Speaking to a captivated [Women on Boards audience](#) and separately in an [AICD interview](#) INSEAD's Stanislav Shekshnia shared insights from his new research on successful chairs and CEO differences.

persist and always look to improve on standard equipment and approaches in a way that suits the size, scope, lifecycle and financial resources of the organisation.



### Do you make a difference?

As a Director I've experienced a variety of Board reports and approaches to [performance measurement](#), some more helpful than others in supporting effective Board practice. Useful considerations include the theory of change, importance of vision/mission/purpose/values and principles of social impact.



### Let's get over that hurdle

The compliance, accountability, technology and sustainability challenges facing sports education leaders are also keeping their asset management, health, community and disability sector colleagues [awake at night](#).



## My consultancy

Established in 2004, we provide SME sales, marketing and management consulting to build disciplines for turnaround/growth. The [consultancy](#) offers business advice to CEOs and Boards who may not have a senior marketer, sales manager or HR professional,



### Director education

I enjoyed hearing about social enterprise, youth, digital, clinical risk, engagement, ethics and board evaluations at interesting seminars by Connecting Up, Redback, Governance Evaluator, Spark Strategy and the Governance Institute in 2019.

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### Biz health check

Take the [Survey](#) to identify your business advice needs.

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### Gold stars

Over the years Sarah Richardson and Sarah Richardson Consulting have been recognised with prestigious [awards](#).

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