



The University of Chicago Graduate School of Business

## Alumni Connections

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Alumni Connections is a sampling of alumni news gleaned from media online and in print, including news submitted to Chicago GSB Magazine. Submit information about yourself or fellow alumni to [editor@ChicagoGSB.edu](mailto:editor@ChicagoGSB.edu).

## Alumni to Know

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After 20 years in strategic planning, marketing, and sales roles around the world, [Sarah Richardson, 87](#), started her own consultancy in Perth, Australia, in 2004. "What I like about running my own business is that you get to do very similar work [as you do working for corporations] but across a number of different industries and different clients. I like the client contact and the flexibility of being my own boss," Richardson said in a September 27 article in *Western Australian Business News*. The article described a study by researchers from Murdoch University Business School, Bond University, and Oregon State University that showed self-employed business owners are happier than salary-earning counterparts, with higher levels of life and job satisfaction. Richardson said the survey findings agreed with her own experience and what she knew of others' through her work as a consultant to small- and medium-sized business owners, the article said.



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